

## MONTHLY MEMBERSHIP PROGRESS REPORT

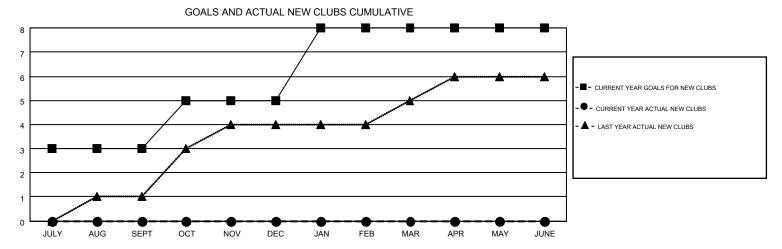
Multiple District 12

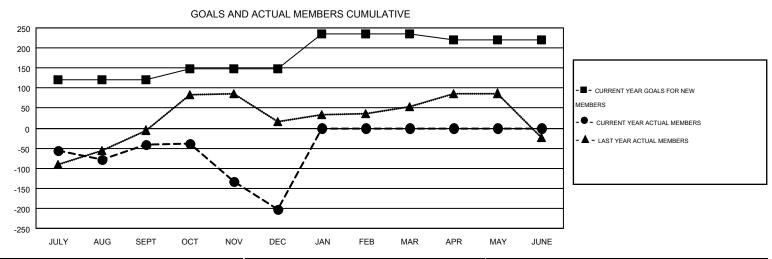
Results as of: 12/31/2014

**LOCATION: TENNESSEE** 



| GMT: CARL I   | HARRELL          |                   |                  |                  |                       |                    |  |                    | GMT CA 1         |  |
|---------------|------------------|-------------------|------------------|------------------|-----------------------|--------------------|--|--------------------|------------------|--|
|               |                  | Clubs             |                  |                  | Members               |                    |  |                    |                  |  |
|               | RESU             | LTS FOR 2014-2015 | i                |                  | RESULTS FOR 2014-2015 |                    |  |                    |                  |  |
| QUARTER       | NEW CLUB<br>GOAL | NEW CLUBS         | DROPPED<br>CLUBS | NET<br>GAIN/LOSS | QUARTER               | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW<br>MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |  |
| JULY/AUG/SEPT | 3                | 0                 | 0                | 0                | JULY/AUG/SEPT         | 120                | 171                                    | 213                | -42              |  |
| OCT/NOV/DEC   | 2                | 0                 | 1                | -1               | OCT/NOV/DEC           | 28                 | 131                                    | 292                | -161             |  |
| JAN/FEB/MAR   | 3                | 0                 | 0                | 0                | JAN/FEB/MAR           | 86                 | 0                                      | 0                  | 0                |  |
| APR/MAY/JUNE  | 0                | 0                 | 0                | 0                | APR/MAY/JUNE          | -14                | 0                                      | 0                  | 0                |  |





| DROPPED CLUBS: 1 |     | 96 CLUBS OF 216 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION  MALE 3,476 (65.77%) |                |       |
|------------------|-----|--|--|----------------|-------|
|                  |     |  | MALE                                     |                |       |
|                  |     |  | FEMALE                                   | 1,809 (34.23%) |       |
| DROPPED MEMBERS  |     |  |  |                |       |
| DECEASED         | 39  | CLICK HERE FOR HEALTH                          |  |                | 4 000 |
| CLUB CANCELLED 0 |     | ASSESSMENT DATA                                | FAMILY UNIT MEMBERS                      | 1,098          |       |
| OTHER            | 466 | ACCESSMENT BATTA                               | HEAD OF HOUSEHOLD                        |                | 542   |
| TOTAL            | 505 |  | NON-HEAD OF HOUSEHOL                     | D              | 556   |